

The Convenience Distribution Business Exchange (CDBX), September 12–15, 2016, in Scottsdale, Arizona, is the only business exchange exclusively for convenience products wholesale distributors and their top manufacturer trading partners. A select group of distributors and manufacturers assemble for three days in one-on-one meetings. Participation is typically limited to less than 60

manufacturers and like number of distributors. For more information on participation and availability, go to [www.cdaweb.net](http://www.cdaweb.net) or call Joel Brown at 703-208-1649.



## Convenience Distribution Business Exchange (CDBX) Sponsorship Programs

CDBX Sponsorship Packages	Platinum Sponsor \$24,000 (limit 4)	Gold Sponsor \$15,000 (limit 6)	Silver Sponsor \$7,500
	<i>Choose one event/area...</i> <ul style="list-style-type: none"> <li>• Welcome Reception Monday</li> <li>• General Session-Keynote Tuesday</li> <li>• Industry Reception Tuesday</li> <li>• Industry Reception Wednesday</li> </ul>	<i>Choose one event/area...</i> <ul style="list-style-type: none"> <li>• CDBX Breakfast Tuesday</li> <li>• CDBX Lunch Tuesday</li> <li>• CDBX Breakfast Wednesday</li> <li>• CDBX Lunch Wednesday</li> <li>• CDBX Breakfast Thursday</li> <li>• CDBX Refreshment Stations (all stations—entire CDBX)</li> </ul>	<i>Choose one event/area...</i> <ul style="list-style-type: none"> <li>• CDBX Lanyards (1 max)</li> <li>• Brand Recognition</li> </ul>
Company executive remarks and intro of speaker	✓		
On-site logo recognition on all session slides, venue signage and at sponsored event/area	✓	✓	✓
Premium Branding across event/area sponsored	✓		
Display Ad in <i>Convenience Distribution™ SPECIAL Creating Profitable Partnerships Issue for September 2016</i>	✓ (spread or 2 pages)	✓ (1 full page)	✓ (1 full page)
Display Ad in CDBX Program Guide	✓ (spread or 2 pages)	✓ (1 full page)	✓ (1/2 page)
Premium Banner on <i>Convenience Distribution™ NEWS</i> three months	✓		
Banner on <i>Convenience Distribution™ NEWS</i> three months		✓	✓
Premium Banner on <a href="http://www.cdaweb.net">www.cdaweb.net</a> home page	✓		
Premium Banner on <a href="http://www.cdaweb.net">www.cdaweb.net</a>		✓	✓
Sponsor recognition on <a href="http://www.cdaweb.net">www.cdaweb.net</a> and <i>Convenience Distribution™ NEWS</i> .	✓	✓	✓
CDBX Welcome Bags (include 1 sample/promo item & 1 collateral/sales sheet) in all	✓	✓	✓
CDBX Hospitality Room (include your sample product/promo items)	✓	✓	✓
CDBX Refreshment Stations (product samples and branding at each station)		✓ (refreshment stations sponsor only)	
FREE CDBX registrations (above and beyond registrations included in company's registration)	8 Free	5 Free	2 Free
Priority points toward Convenience Distribution Marketplace booth selection	20	10	5